

THE ENTERPRISE INTELLIGENCE LAYER

Your company is full of signal. Most of it is wasted.

imovum IQ. One clear priority for every person, every level, every day.

IMOVUM · LONDON · DUBAI

WHO WE ARE

A tech-first organisational leadership company.

For over five years we have worked with the biggest businesses in the world, from the C-suite down.

Two ways we work with you.

01 · IN THE ROOM

High-performance leadership and team events, led by NASA astronauts, mission-control leaders and Olympic medallists.

02 · IN THE WORKFLOW

imovum IQ, the enterprise intelligence layer, turns your organisation's own signal into one clear priority for every person, every day.

OFFERING 01 · IN THE ROOM

Software and humans, working as one.

Alongside the platform, we run immersive leadership days for large organisations, anywhere in the world. Led by an elite faculty: NASA astronauts, mission control leaders and Olympic medallists. People who delivered when failure was not an option.

01

Elite lessons dressed as team building

The lesson matters more than the game. Communication, trust and decisions under pressure, learned by living them.

02

Coached, not watched

Your people are coached personally by the faculty. That is a story they tell for a year.

03

The platform sustains it

What the event builds, imovum IQ measures and keeps alive, week after week.

Astronaut Leadership.

NASA-style leadership simulations, led by real astronauts and mission control leaders.

01

The simulation

A high-pressure leadership simulation developed by astronauts and NASA trainers. Your team runs the mission and leads under pressure.

02

The faculty

Space station commanders, shuttle pilots, flight controllers and senior NASA leaders. They have made critical decisions with global consequences.

03

Why NASA

NASA has been ranked the number one large federal agency to work for 13 years in a row. Trust, resilience and high performance teamwork, brought to your organisation.

Face to face, virtual or outdoors. Keynotes and bespoke workshops available.

Rising to Gold.

An Olympian's playbook. For your team.

01

The day

A full day competition. Teams rotate through stations, each teaching one behaviour: communication, trust, knowledge passed under pressure. It ends with four teams in one arena and a trophy.

02

The Olympian

A British Olympic medallist coaches every person, referees the finale and closes the day with their own story. Not watched. Coached.

03

What changes

Hierarchy dissolves for a day: seniors and juniors on the same team, doing the same thing. Your people leave lifted, and the lessons land twice.

Delivered anywhere in the world. One number, zero hidden extras.

OFFERING 02 · IN THE WORKFLOW

Strategy dies on the way down.

01

Objectives leave the boardroom clear. They arrive at the front line diluted, misread or ignored.

02

Leaders act on opinions and gut feel, not live data. Reports say green. Reality lives in inboxes and meetings.

03

Blockers stay hidden until the quarter is already gone.

The bigger the company, the wider the gap between what leaders decide and what actually happens.

What changes with imovum IQ.

01 Communication improves in every direction

03 Blockers surface early, while they are cheap to fix

05 Workload gets rebalanced before people burn out

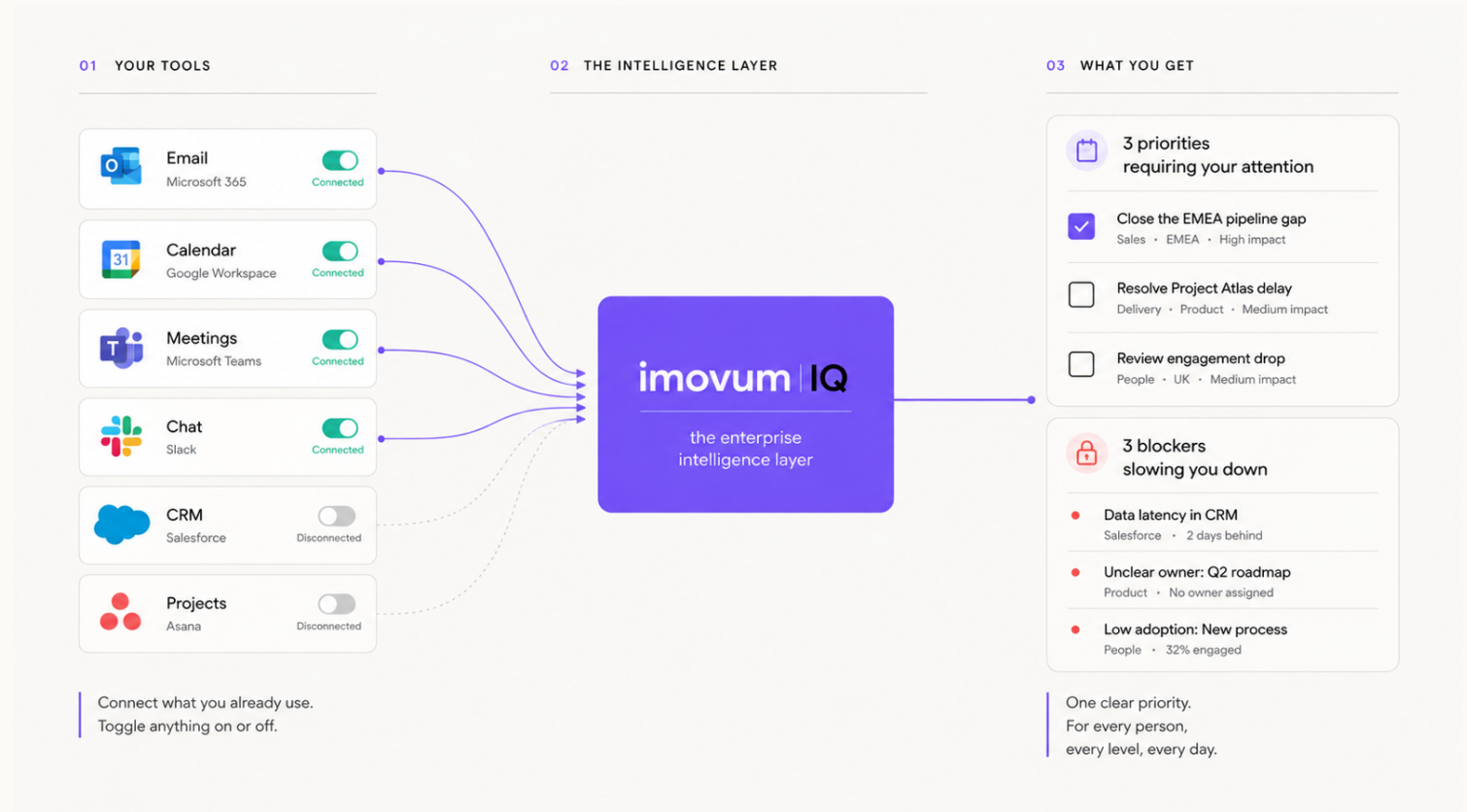
02 Objectives get done. OKRs hit, not carried over

04 Leaders act on live data, not bias

06 One thread from strategy to daily work, and back

The enterprise intelligence layer.

Nothing to fill in. No status updates, no surveys, no chasing. The work your teams already do is the only input it needs.



One connected dataset. Three views.

Every person

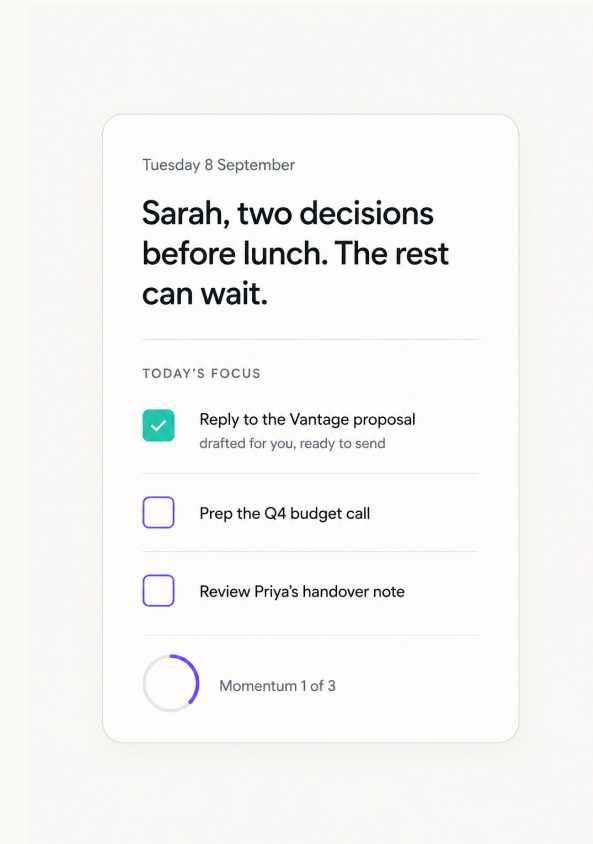
Starts the day knowing exactly what matters. Priorities distilled from their signal, with AI-drafted replies ready to review and send.

Every manager

Sees the team's real load and focus. Who is on track, who is stretched, who is blocked. Coaching with evidence, not instinct.

Every leader

Watches strategy flow from the top to daily work and back. Where effort goes, where it is stuck, where to act. Without reading anyone's inbox.



Pulse. Every person starts the day already caught up.

Your data never leaves your walls.

imovum IQ runs on your own AI infrastructure. Bring your own keys, bring your own LLM. We never see, store or train on your data. Model-agnostic by design, so you are never locked into one vendor.

Runs on your LLM, inside your environment

Data residency by design. Built for regulated, multi-entity organisations

Role-based access, centrally governed. Every person sees their tier, nothing more

We do not sell software and leave.

We work as a bespoke partner. We embed a proven operating framework into your organisation. Your tools, your context, your people. And we stay hands-on until it sticks.

01

Deploy

Wired into your stack, live in six weeks.

02

Adopt

Hands-on onboarding for your teams, in the room, with the people who built the platform.

03

Transform

Ongoing process fixes, workflow automation and leadership development. Intelligence that compounds.

No account managers. You work directly with the team that built it.

Organisations that trust imovum.



AstraZeneca



NOKIA



*Qatar
Foundation*



Delivered in partnership with Duke Corporate Education, where our programme ranks number one for participant feedback and outcomes.

WE ARE ONBOARDING A SMALL FOUNDING COHORT OF DESIGN PARTNERS, ON FOUNDING TERMS

Lead the workforce achieving today, so you win tomorrow.

iq@imovum.com · www.imovum.com